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REGISTER NOW

PearTree Canada Presents

STATE OF THE  
**NORTH**

L'ÉTAT DU  
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Want to learn more about the State of Northern Ontario in 2025?  
Attend Northern Policy Institute's annual SOTN Dinner.

**Individual Tickets - \$250**

**Tables of 8 - \$1,800**

**Register Now!**

**Sheraton Toronto Airport Hotel & Conference Centre****Reception and Launch of SOTN Report Card - 6pm****Dinner and Speaker - 7:30pm**

## Bring Your Colleagues, Clients, and Friends

Do you have colleagues, clients, or suppliers who would benefit from a deeper understanding of Northern Ontario? Forward them this newsletter or register them for SOTN 2025.

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## PearTree Canada Presents - Advantage North

On Thursday 3 April 2025 in Toronto, Northern Policy Institute will host its annual State of the North Fundraiser. The event is presented by [PearTree Canada](#). PearTree provides one financing platform that enables global investment in Canadian resource exploration, while simultaneously funding increased philanthropy.

Over 200 senior private and public sector leaders will join the Institute to hear this year's featured speaker, Al McDonald. Al moved to North Bay from Labrador when he was 16. Serial entrepreneur, three term Mayor, MPP, Citizen of the Year, twice Newsmaker of the Year - Al is a North Bay success story and, in turn, a proud promoter of North Bay and Northern Ontario. He will be exploring Northern Ontario's Advantage - affordable housing, good jobs, quality education, solid health care, expanding transportation, and reliable infrastructure - a competitive blend of great quality of life and affordable cost of living.

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## Sponsor a student to attend SOTN 2025

\$2,000 - FIVE Available

A Youth Sponsorship allows 2 registered students (college, university, middle or high school) or any youth (under 25) in career transition to attend State of the North for free (reasonable travel, accommodation, and registration all included). Allowing them to build connections, collaborations, and camaraderie. Sponsors receive:

- 2 tickets to the event
  - Digital recognition during event (with logo)
  - Recognition in Due North e-newsletter (with logo link to sponsor website)
  - Recognition on NPI website (with logo link to sponsor website)
  - Recognition on all NPI social media platforms (with logo link to sponsor)
-

## Profile your Industry or Community

\$5,000 - EIGHT Available

Community or Industry Profile Sponsors enjoy visibility and impact alongside important Northern Ontario issues.

- Digital banner up with logos and "key fact(s)" about your community during event
- Community factsheet poster displayed during pre-dinner reception
- Two-page community profile (by the numbers) in SOTN Report Card (link to sponsor(s) website in digital version)
- Recognition on NPI website (link to online community profile and sponsor(s) website)
- Recognition on NPI social media platforms (link to online community profile and sponsor(s) website)
- Verbal recognition at event.

**COME TOGETHER** - multiple organizations are welcome to join together to collectively purchase a profile for their community or industry sector.

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## This is NPI's biggest annual fundraiser

NPI has no fixed operating grant from any source. **Every dollar we spend has to be raised fresh every year. Without your support, our work does not happen.**

Take this opportunity to join our Policy Community - [DONATE HERE](#)

FRIEND - \$1,500

- Digital recognition with logo during event
- Recognition (with logo) in SOTN Report Card (with links to sponsor website in digital version)
- Recognition on NPI website including a link from your logo to your website
- Recognition on NPI social media platforms including a link from your logo to your website

NETWORK - \$1,000

- Digital recognition during event
- Recognition in SOTN Report Card (with links to sponsor website in digital version)
- Recognition on NPI website
- Recognition on NPI social media platforms (including link to your website)

NEIGHBOUR - \$500

- Digital recognition during event
- Recognition in SOTN Report Card
- Recognition on NPI website
- Sponsorship recognition on NPI social media platforms

## SOTN Teaser - A fun fact

### SKILLED TRADES WORKERS EARN MORE IN GREATER SUDBURY



In Northeastern Ontario, wages for heavy equipment mechanics, welders, and millwrights are between **10 and 20 per cent higher** than the provincial average



Overall, compared to the Ontario average, median wages for skilled trade workers are approximately **4 per cent higher** in Greater Sudbury

	Northeastern Ontario	Toronto
Heavy equipment mechanic	\$35.28/hour	\$30.00/hour
Welder	\$30.00/hour	\$24.00/hour
Millwright	\$35.00/hour	\$32.50/hour
Median wage for skilled trade workers	\$26.67/hour	\$25.65 /hour

## Get Involved!

Our work depends on YOUR input. Find out how you can get involved

Be a VOLUNTEER

DONATE now

Become an AUTHOR

Share your KNOWLEDGE

Northern Policy Institute, Kirkland Lake, Thunder Bay, Ontario

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