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DUE NORTH

Measurement Month

Collaborating to collect comparable data in Northern Ontario

Coordinated by Northern Policy Institute with partners from across Northern Ontario

Northern Policy Institute, in partnership with organizations across Northern Ontario, is launching its third annual Measurement Month. Measurement Month is an effort to collect **consistent, comparable** data to inform decision-making at the local, regional, provincial, and national level for Northern Ontario.

Four surveys will be available online. Respondents will have an opportunity to win one of twelve **\$50 gift cards** for answering one of these surveys. Given the demographic challenges facing our regions, some of the themes that this Measurement Month will focus on include, **racism, reconciliation, welcoming, and individual well-being**.

Individually, we simply can't collect sufficient information to make informed policy decisions based on consistent, comparable measurement. Together, we can.

Please respond to the survey most suited to your situation and share all of these links with your networks.

[Learn more](#)

Measurement Month Surveys

Click the buttons below to access the surveys!

Employer Preparedness Survey

Measuring and assessing the ability of employers to meet the unique needs of immigrants and diverse groups.

Eligible respondents: Organizations and businesses in any industry, that have at least one employee.

[Take the Survey](#)

Individual Well-being Survey

Measuring and assessing various dimensions of individual well-being in Northern Ontario communities.

Eligible respondents: All individuals in Northern Ontario.

[Take the Survey](#)

New Arrival Survey

Measuring and assessing the experiences of individuals who recently moved to a Northern Ontario community.

Eligible respondents: Individuals who moved to a Northern Ontario community within the past five years (including those who moved from elsewhere in Northern Ontario).

[Take the Survey](#)

Experiences with Racism Survey

Measuring and assessing individual experiences and perceptions of racism in Northern Ontario communities.

Eligible respondents: All individuals in Northern Ontario.

Note: This "Experiences with Racism" survey is repeated every two years. In alternating years Measurement Month includes a survey on "Attitudes towards Immigration".

[Take the Survey](#)

Community Spotlight!



Town of Nipigon

Population 2021: 1,470.
Change since 2016: -10.4%.
Population density: 0.3 persons/km²
Indigenous Population: 25.2%.
Francophone Population: 3.4%

Median household income (before tax): \$71,500.
Employment rate: 46.1%
Unemployment rate: 14.4%
Participation rate: 44%
Full-time employment: 46.4%

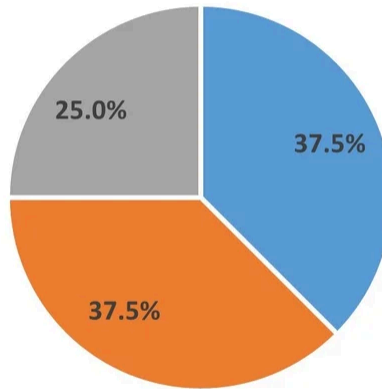
Highest Education Level:
High school: 30.6%
Apprenticeship or trades: 10.2%
College: 25.3%
Bachelor's degree or higher: 9.8%



[Learn more about Nipigon here!](#)

January Poll Results

How do you think the Northern Ontario economy will perform this year compared to last year?



■ Better ■ Worse ■ About the same

February 2024 Poll

Would you say your organization's workforce is more diverse, less diverse, or about as diverse as it was three years ago?

To respond to the poll, [click here](#).

A Thank You to our Readers.

Thank you for making it to the end of our February newsletter!

Input from our readers is important to us, and we want to hear any feedback that you might have. Please reach out to Patrick at pberube@northernpolicy.ca with any comments or feedback on our newsletter.

Get Involved!

Our work depends on YOUR input. Find out how you can get involved

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Northern Policy Institute, Kirkland Lake, Thunder Bay, Ontario

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