

**NORTHERN**  
POLICY INSTITUTE

INSTITUT DES POLITIQUES  
**DU NORD**

**FIFTH ANNIVERSARY**

*Gala*

SPONSORSHIP PACKAGE

OCTOBER 18, 2018

THUNDER BAY, ON

# FIFTH ANNIVERSARY GALA

Northern Policy Institute (NPI) is celebrating our 5 year anniversary in 2018. In order to celebrate this milestone and thank those who have contributed to our success, NPI will be hosting two Fifth Anniversary Gala fundraisers. All funds raised will go directly toward future projects and programs of NPI as we look ahead to the next five years.

## LOCATION AND DATE

NPI will be hosting two Gala fundraisers; one in Northwest Ontario and one in Northeast Ontario. Our first Gala in Northwest Ontario will take place at The Chanterelle on Park in Thunder Bay, Ontario on October 18, 2018. The Gala includes dinner with locally-sourced food, networking opportunities, and a guest speaker.

## TICKET PRICES

Individual tickets will be sold for \$250 and tables of 8 are available at a discounted rate for \$1,800. Tickets for the Gala will be available for sale online at [www.northernpolicy.ca/gala](http://www.northernpolicy.ca/gala), or in person at NPI's Thunder Bay office (874 Tungsten Street).

Tax receipts will be issued for \$50 per ticket, and all guests will be recognized by name on [northernpolicy.ca](http://northernpolicy.ca) and in NPI annual reports. Additionally, guests will receive an e-copy of all Northern Policy Institute publications and a subscription to Northern Policy Institute's e-newsletter, *Due North*.

## SPONSORSHIP

NPI is a not-for-profit organization, and as such, relies on the generosity of our communities and partners to continue our important work. The sponsorship levels on the following page outline the benefits that sponsors of the Gala will receive. We hope you will consider partnering with us to celebrate 5 years of growing the North.

To sponsor Northern Policy Institute's Fifth Anniversary Gala, please contact Jenna Marsh at 705-949-2301 x 3141

**Deadline to reserve sponsorship is August 31, 2018**

# SPONSORSHIP LEVELS

## PLATINUM \$8000

Your organization is the presenting sponsor of the event  
*(Northern Policy Institute's Fifth Anniversary Gala, presented by Your Organization)*  
Business name will be on all promotional materials  
Opportunity to display banner at cocktail hour  
Verbal recognition at various points throughout the event  
Logo displayed in audio-visual presentation at the gala  
A table at the gala in a prime location with tickets for 8 guests  
Speaking opportunity (5 minutes)  
Sponsorship recognition on Gala Program and table card  
Sponsorship recognition in Due North monthly e-newsletter  
Sponsorship recognition on NPI website and in NPI Annual Report  
Sponsorship recognition on all NPI social media platforms  
Opportunity to distribute promotional items  
Charitable tax receipt

## GOLD \$5000

Opportunity to display banner at cocktail hour  
Verbal recognition at event  
Logo displayed in audio-visual presentation at the gala  
4 tickets to the gala  
Sponsorship recognition on table card  
Sponsorship recognition in Due North monthly e-newsletter  
Sponsorship recognition on NPI website and in NPI Annual Report  
Sponsorship recognition on all NPI social media platforms  
Charitable tax receipt

## SILVER \$2000

Verbal recognition at event  
Logo displayed in audio-visual presentation at the gala  
2 tickets to the gala  
Sponsorship recognition on table card  
Sponsorship recognition in Due North monthly e-newsletter  
Sponsorship recognition on NPI website and in NPI Annual Report  
Charitable tax receipt

## BRONZE \$500

1 ticket to the gala  
Sponsorship recognition on table card  
Sponsorship recognition in Due North monthly e-newsletter  
Sponsorship recognition on NPI website and in NPI Annual Report  
Charitable tax receipt

